

ORDER



Orders	Order / Rev:	723834 - 1	
	Alt Order #:	06386945	
	Product Desc:	CARMONA FOR AZ Flight 10/23-10/29, 2012	
	Estimate:	2146	
	Flight Dates:	10/23/12 - 10/29/12	
	Original Date / Rev:	10/26/12 / 10/26/12	
	Order Type:	Political	
	Primary AE:	Jim Quinn	
	Sales Office:	T-PHI	
	Sales Region:	NAT	
Agency	Name:	Greer Margolis Mitchell/ Pol	
	Buying Contact:		
	Billing Contact:		
	3050 K St NW		
	Washington, DC 20007		
	Billing Type:	Cash	
	Billing Calendar:	Broadcast	
	Billing Cycle:	WEEKLY	
	Agency Commission:	15%	
Advertiser	Name:	Carmona,R / D / Senate	
	Demographic:	A35+	
	Product Codes:	PL-US Senate	
	Priority:	P-2	
	Revenue Codes:	AGY, GEN, POL	
	New Business Thru:		
	Order Separation:	00:15:00	
	Advertiser External ID:		
	Agency External ID:		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/22/12	10/28/12	12	\$12,950.00	\$11,007.50
10/29/12	11/04/12	4	\$6,750.00	\$5,737.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	12	\$12,950.00	\$11,007.50	0.00
November 2012	4	\$6,750.00	\$5,737.50	0.00
Totals	16	\$19,700.00	\$16,745.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
KPNX	25%	\$19,700.00
Market	100%	\$78,800.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAET	0%	\$0.00
KASW	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	0%	\$0.00
KPAZ	0%	\$0.00
KPHO	0%	\$0.00
KPPX	0%	\$0.00
KSAZ	0%	\$0.00
KTFL	0%	\$0.00
KTVK	8%	\$6,304.00
KTVW	0%	\$0.00
KUSK	0%	\$0.00
KUTP	5%	\$3,940.00
UNKWN	0%	\$0.00

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 Product Desc: CARMONA FOR AZ Flight 10/23-10/29,
 Estimate: 2146

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	KPNX	10/29/12	10/29/12	Mon Prime C Revolution	CM	9-10p	M-----	:30	1	\$5,000.00	P-1	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	M-----		1	\$5,000.00		0.00						

*Tax 1 Note: Tax 0.5%.

Totals 16 \$19,700.00